



Table 4-3: Comparison With City Development Policies

	Policy	Urban Boulevard	Primary Thoroughfare	Reason
General Policies	Connect people to their retail and service centers and park and civic resources at neighborhood and larger scales.	very supportive	very supportive	Both scenarios received a rating of very supportive because they feature a significant number of new transit stops that provide better connections to various land uses in the corridor.
	Transform abandoned and dilapidated fringe properties and parking lots into lively village centers.	very supportive	very supportive	Both scenarios received a rating of very supportive because extensive new transit stops provide more focus points for village centers.
	Prepare to appropriately accommodate newly emergent residential markets and investment: baby boomers becoming empty nesters, generation-Xers growing up, suburban returnees and new comers.	very supportive	very supportive	Both scenarios received a very supportive rating, as the proposed land use is designed to accommodate current and future trends with regard to residential development.
	Develop commercial corridors and centers, as well as fringe, edge or transitional areas that are appropriate as more intense, mixed retail/residential/workplace communities that will attract, connect and serve the single family neighborhoods all around.	very supportive	very supportive	Both scenarios received a very supportive rating, as the proposed land use is designed to create commercial corridors and centers, as well as increase densities where appropriate.



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	Policy	Urban Boulevard	Primary Thoroughfare	Reason
Infrastructure Environment Urban Design Measures	Transform commercial streets and centers from repellent divides into attractive connections between neighborhoods.	very supportive	supportive	Due to its narrower cross section and pedestrian improvements, the Urban Boulevard Scenario was rated very supportive. The Primary Thoroughfare Scenario was rated supportive, because pedestrian improvements along the corridor mitigate the dividing effect of a wider cross section.
	Aggressively expand sidewalk and bicycle linkages to connect neighborhoods with their centers and transit access.	very supportive	very supportive	Both scenarios were rated very supportive because of the sidewalk and pedestrian improvements included in each one.
	Design good pedestrian ways, lighting, public arts, coordinated "street furniture," way finding systems, and small parks to accentuate the attractiveness and security of the public ways.	supportive	supportive	Both scenarios were rated supportive because of the sidewalk and pedestrian improvements included in each one.
Transportation Measures	Maximize the potential of MARTA by focusing and intensifying mixed-use development around MARTA stops and by expanding its regional connectivity.	very supportive	very supportive	Both scenarios were rated very supportive because they focus development around the Vine City MARTA Station and introduce new transit service that is proximate to the MARTA station.
	Encourage intensive mixed-use development in live/work/shop environments close to transit and to reduce the need for trips and the length of trips.	very supportive	very supportive	Due to a high number of transit stations, both scenarios were rated very supportive.
	Accelerate sidewalk and bicycle improvements to support transit access, mixed-use development connections and the enjoyment of the parks and greenway systems.	supportive	supportive	Both scenarios were rated supportive, because they include extensive pedestrian improvements and similar accommodations for bicycles.
	Support commuter rail development and its MARTA interconnections to regain the national edge in transportation innovation and air quality improvement strategies.	not supportive	not supportive	No commuter rail service is included in either scenario. However, there is currently a proposal for a potential multi-modal station near Northside Drive and 17th street that would interface with proposed commuter rail lines. Both scenarios could interconnect with this proposed multi-modal station.
Economic Development Measures	Accelerate Atlanta's re-emergent competitive strength as the center of a region with its solid transit system with capacity to serve the full range of access needs.	supportive	supportive	Both scenarios encourage economic development through increased densities and additional transit services, resulting in ratings of supportive.